



## Certificate in Packaging Case Study

### **Heather Burns, Account Manager – Morrisons/Waitrose, Thomas Food Partnership**

Completing the Certificate in Packaging course has given me invaluable knowledge of the packaging industry and packaging materials.

The ability to talk to suppliers on a level of understanding gives not only myself credibility but also the company – whilst making the procurement, design and process functions run smoothly and efficiently.

As an account manager the biggest advantage has been to work through current types of packaging purchased by the company and implement a number of changes generating cost savings.

On a personal level I have thoroughly enjoyed meeting other people from a number of different professions as networking around the industry can be as important as the course information you are studying!

The course duration of 6 months is perfect and one of the reasons I agreed to attend. Working full time it would be difficult to sustain the level of commitment required for longer courses – especially through the busiest production seasons.

I would thoroughly recommend this course to anybody who works in the food industry – Technical, NPD, Buying, Engineering, Commercial – each function within the business is affected by packaging decisions and as such knowledge in this field enables not only the individual but also the company to be credible with both customers and suppliers, increase production efficiencies, generate cost savings and deliver the required goods profitably.